

AURORA MENTAL HEALTH CENTER

11059 E. Bethany Drive, Suite 200, Aurora, Colorado, 80014 • 303-617-2300 • Fax 303-617-2397 • www.aumhc.org

FOR IMMEDIATE RELEASE

THE AURORA CENTER FOR LIFE SKILLS, A PROGRAM OF AURORA MENTAL HEALTH CENTER, HAS WON FIRST PLACE FOR CLINICAL MEDICINE IN THE NATIONAL 2010 ELI LILLY REINTEGRATION AWARDS.

INDIANAPOLIS, October 18, 2010 – Eli Lilly and Company presented the Aurora Center for Life Skills (ACLS), a program of Aurora Mental Health Center with its First Place Award for Clinical Medicine at their 2010 National Lilly Reintegration Awards ceremony in Indianapolis.

Since 1996, the Lilly Reintegration Awards have recognized mental health professionals and individuals battling severe mental illness, for their exceptional contributions and achievements. Specifically, the awards honor treatment teams, programs and services that assist those with severe mental illness as they re-enter the community. The first place award also carries with it a \$5,000 grant for the organization.

"Every year we look forward to the spotlight these awards shine on the most innovative services in supporting people with mental illness," said David Ricks, President of Lilly USA, LLC. "It is these dedicated individuals and strong community programs that make it possible for those living with mental illness to reintegrate into society – to secure jobs, housing, education, all the essentials of a meaningful life."

Ralph Aquila, M.D., chairperson of the Awards' independent judging panel, noted his admiration for the program. "We say this every year and it's true: these Awards recipients are the best of the brightest. Their tireless efforts are building the future of our nation's mental healthcare, providing hope and an environment in which to heal."

"The Lilly Reintegration Award is an affirmation that what we do is important in supporting clients in their recovery process. We think the award will provide impetus for the treatment methods we use to be replicated by others. It is gratifying to be recognized for treatment that we know to be effective, and to know that an effective treatment will be available to more people, and that they will have the opportunity to recover, achieve life goals, and significantly improve their quality of life," said Randy Stith, Ph.D., CEO and Executive Director, Aurora Mental Health Center.

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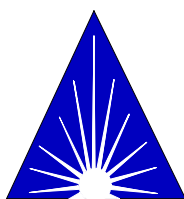
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The Aurora Center for Life Skills is an innovative outpatient treatment program serving the needs of developmentally disabled adults who live with mental illness. Since the start of the program in 1986, the annual number of clients served has grown from 12 to more than 350. Services include psychiatric consultation and treatment, individual, group and family therapies, psychoeducation and residential, vocational and case management services. Clients define their own recovery goals, moving to less intensive treatment as needs change.

ACLS has become a "Center for Excellence" within our managed care organization and consultations are often sought by other mental health centers for differential diagnosis, since many times the diagnosis of a mental illness is overlooked in persons with a developmental disability.

About Aurora Mental Health Center

The Aurora Mental Health Center is a 501(c) (3) corporation and provides services to more than 14,000 people annually. These services are provided by 17 specialty clinics located in eight counseling and specialized service centers, six residential facilities, public schools, two county departments of human services, in-home and foster homes, and at other community locations. www.aumhc.org

Contact: Cindy Bohl, Aurora Mental Health Center, 303.617.2300

Photo Caption:

Left to Right: Ralph Aquila, M.D., Chair, Lilly Reintegration Awards Judging Panel; Sarah Avrin, Ph.D., ACLS Program Director, Aurora Mental Health Center; Suzi Scherzer, M.S., LPC, ACLS Therapist, Aurora Mental Health Center; and Bart Peterson, Senior Vice President, Corporate Affairs and Communications at Lilly USA, LLC

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